



PAPERMOON

SS 2021



papermoon

Mood Board

COLORS

LAVENDER/CREAM

MINT/LEMON

DUSTY PINK/BEIGE

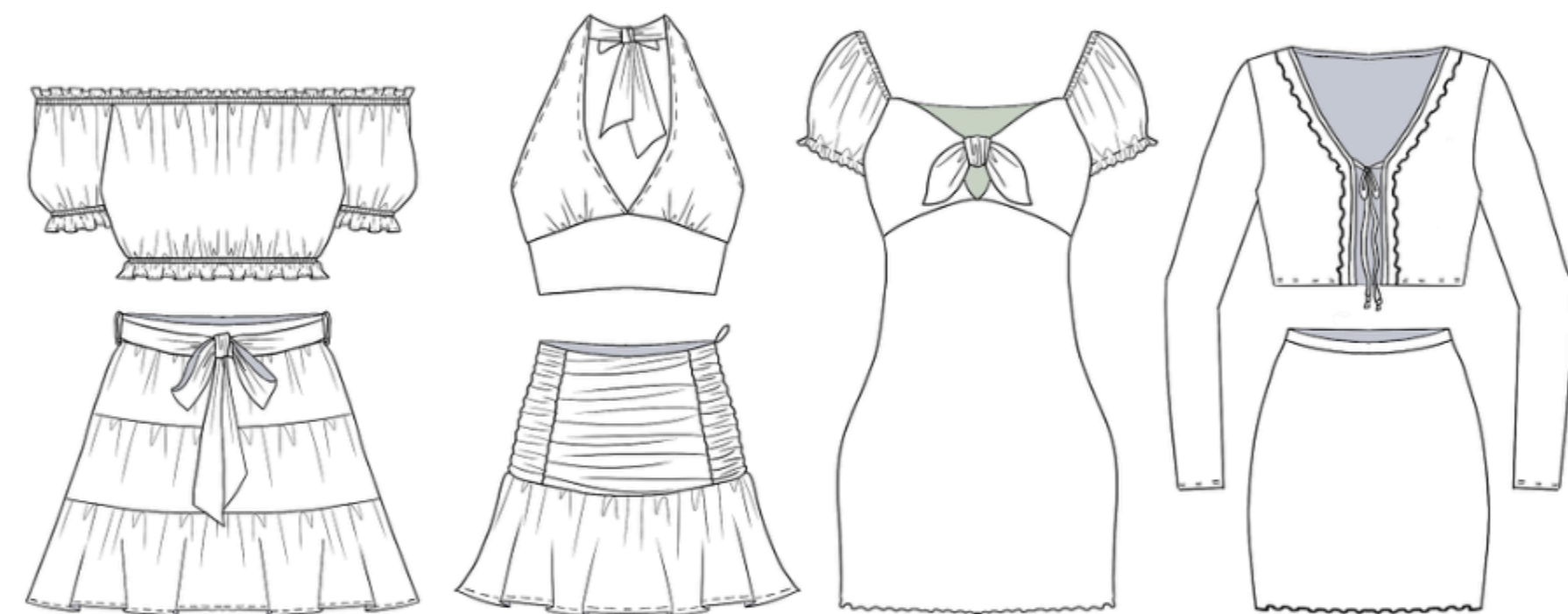
OLIVE/BROWN

SILHOUETTE & FABRIC

DESIGN GROUP #1 (LAVENDER/CREAM)



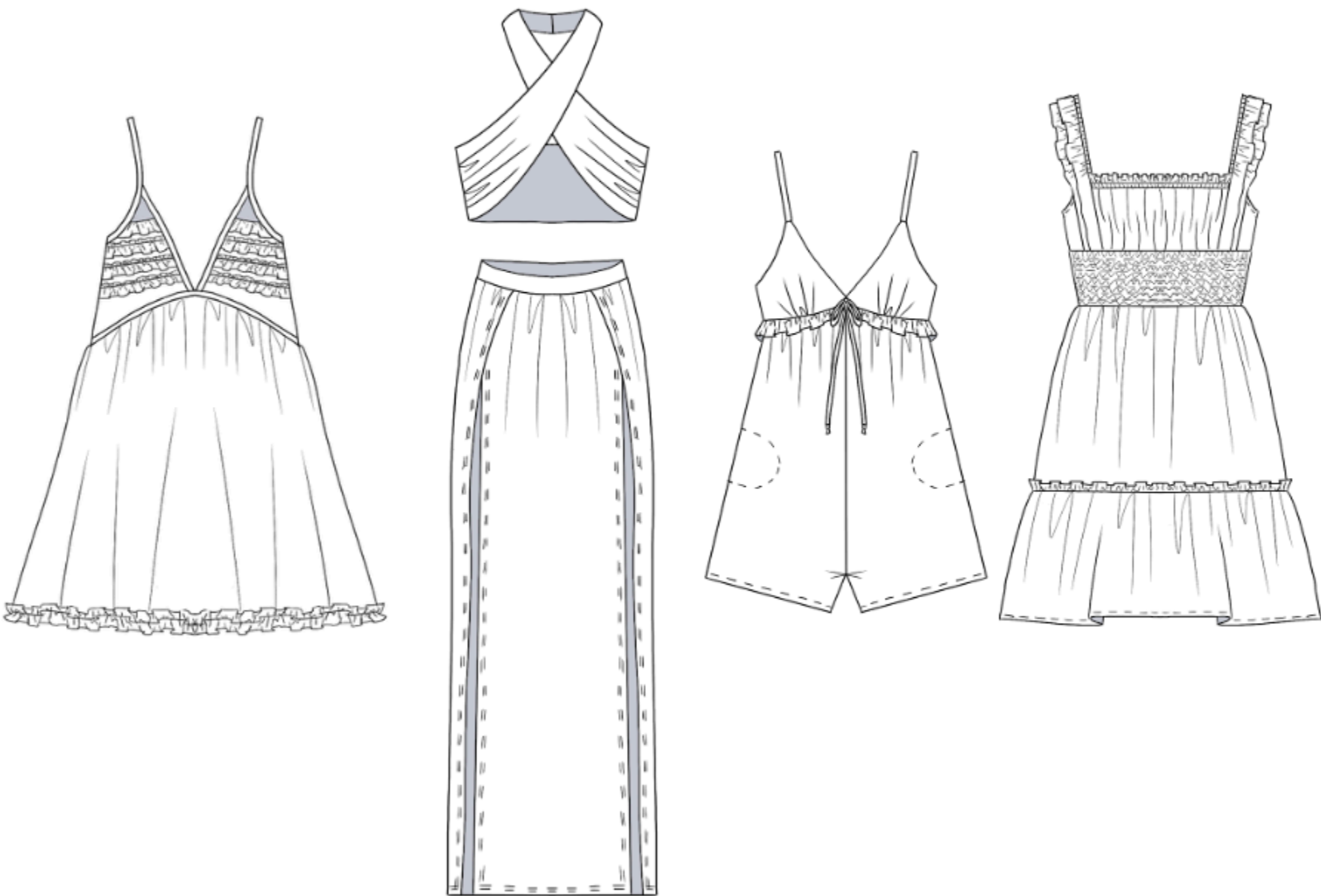
DESIGN GROUP #2 (MINT/LEMON)



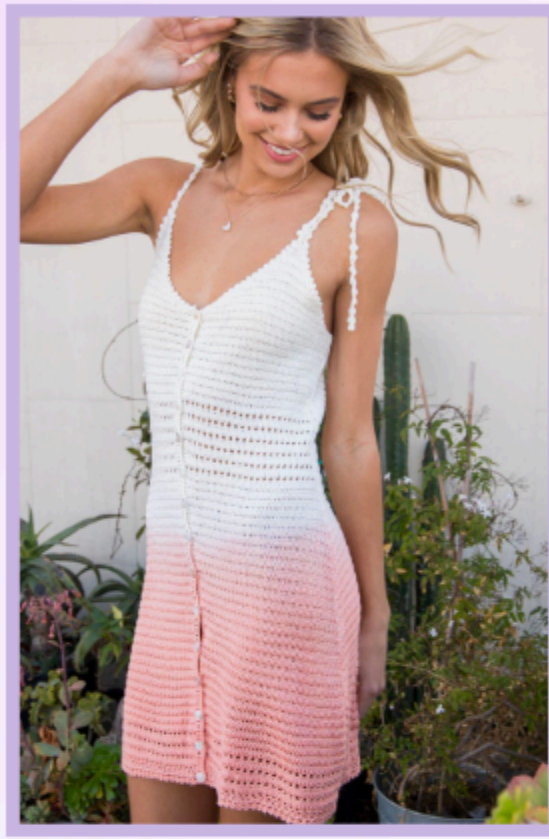
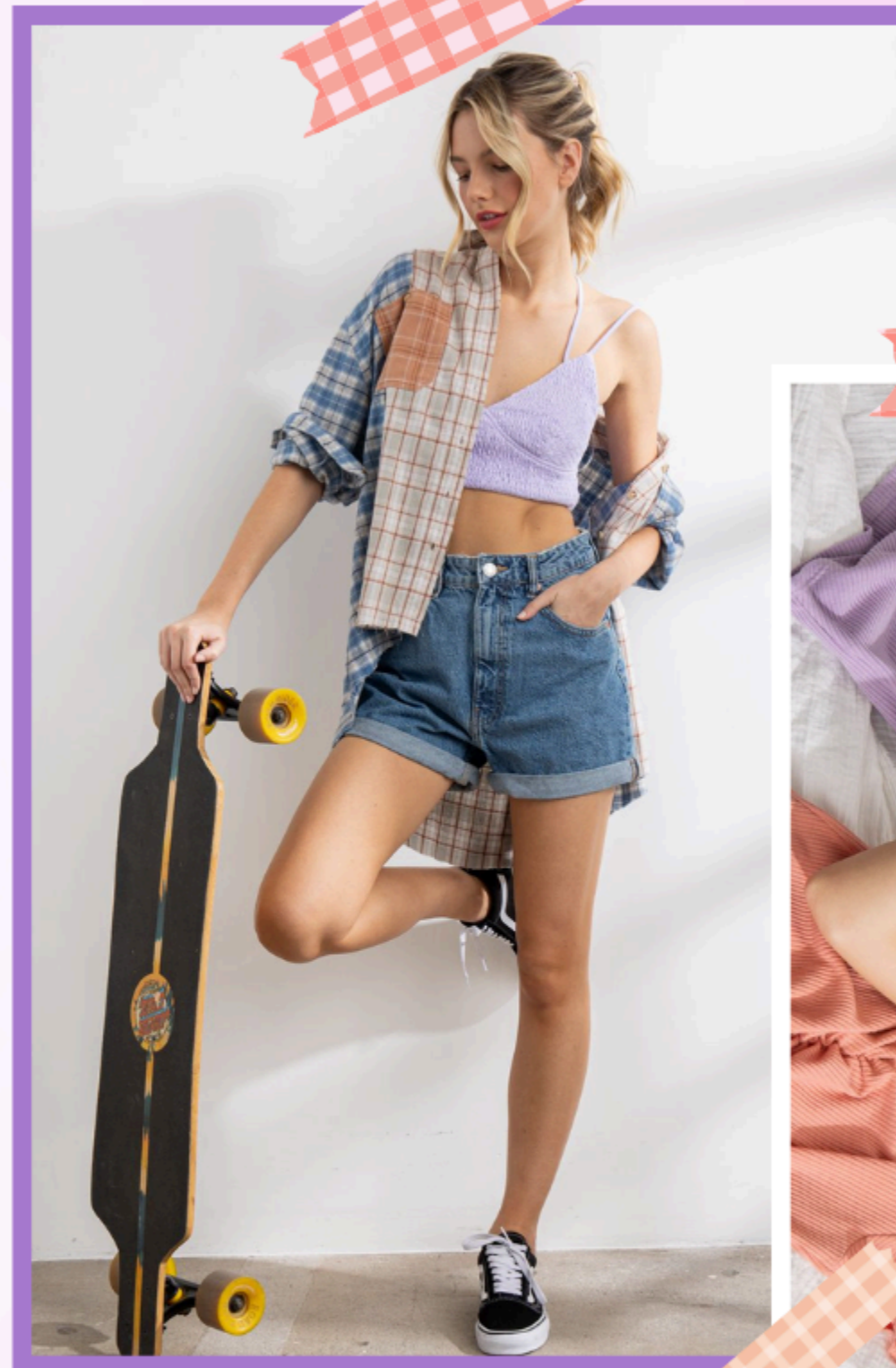
DESIGN GROUP #3 (DUSTY PINK/BEIGE)



DESIGN GROUP #4 (OLIVE/BROWN)



Lookbook & MORE DESIGNS



Lookbook & MORE DESIGNS



DANCEWEAR COLLECTION
BY. JOANNA YOO



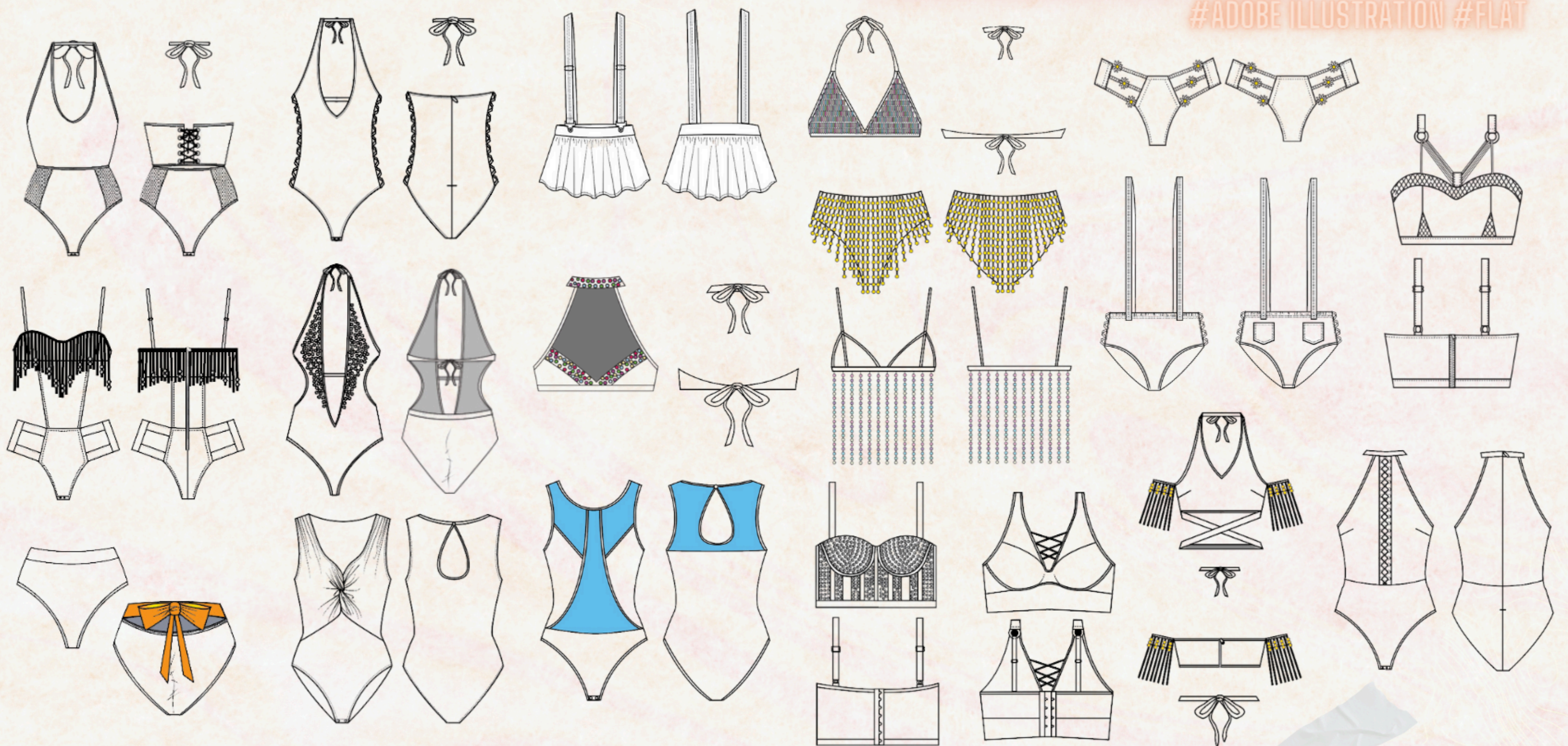
DESIGN DEVELOPMENT

#CONCEPT #SKETCH



TECHNICAL SKETCHES

#ADOBE ILLUSTRATION #FLAT





RHINESTONE



GLITTER & SPARKLE



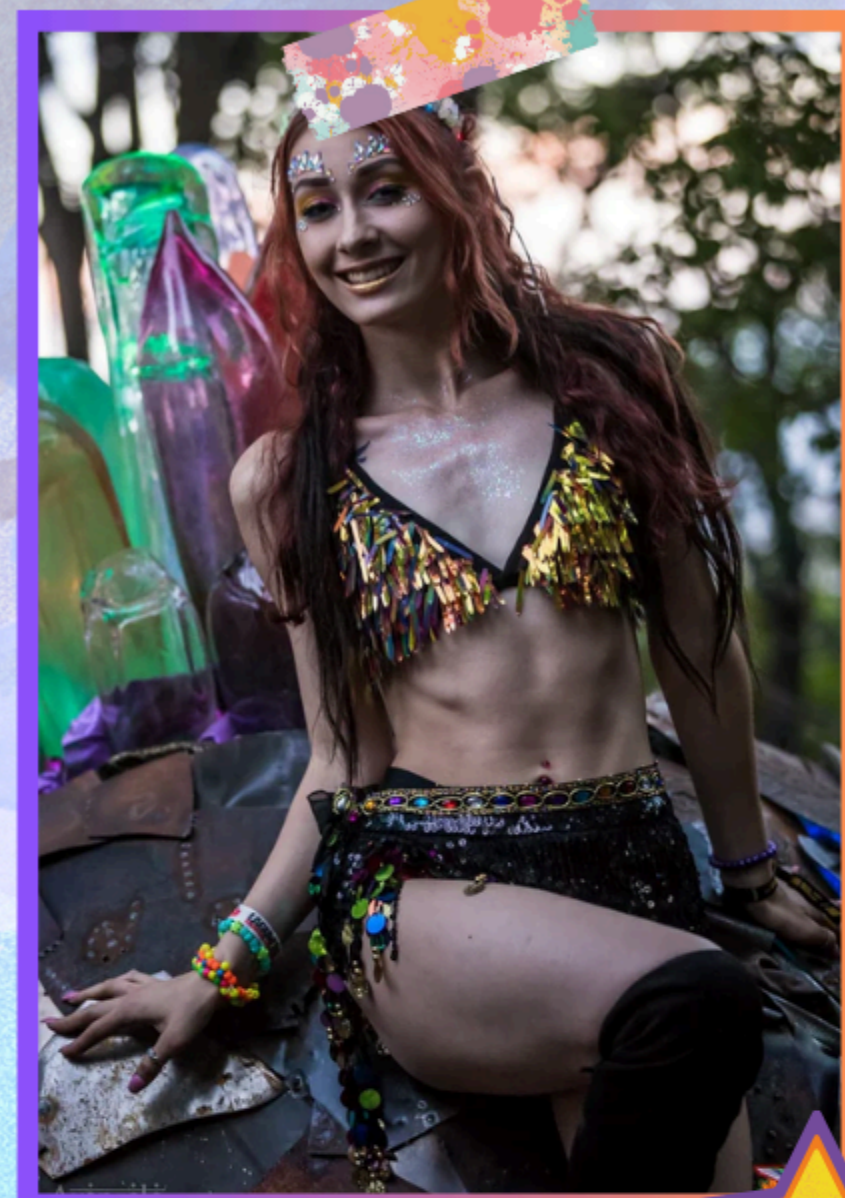
RAINBOW & VELVET



STRAPPY & CUTOUT

PICTURES

#FIT SAMPLES #PRODUCTION PHOTOS





STITCH FIX

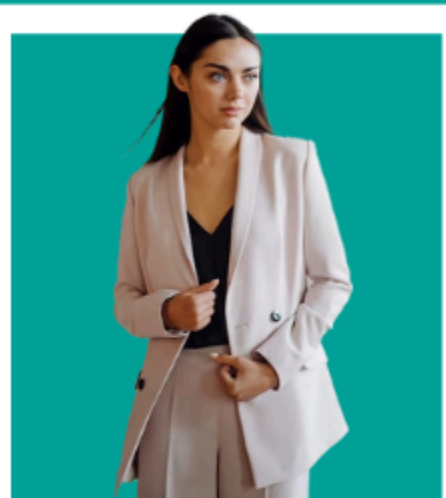
Collaboration with papermoon

WOMEN'S BLOUSE COLLECTION

Stitch Fix X Papermoon's Women's Business Casual collection seamlessly blends comfort and style, offering a sophisticated array of workwear essentials, featuring refined woven blouses and versatile mix-media tops. Each piece is thoughtfully curated to elevate the subscription box shopping experience for customers.

CLIENTS BOARD

MOOD BOARD



Professoionals seeking workwear



Value-conscious shoppers



Online Shoppers



Fashion-conscious Individuals

Spring / Summer



Muted Spring

- Lace Trim
- Pin tuck/Pleating
- Sleeve Details



Classic w/ twist

Print Ideas



- Polka Dots
- 2-Tone Florals



Scallop Detail

Fall / Winter



Jewel Tones

- Grommet/Eyelet
- Pin tuck/Pleating
- Laser Cut Edge
- Tie Front Detail
- Sleeve Detail



Classic w/ twist

Print Ideas



- Polka Dots
- Geometric Print
- Elegant Floral

SPRING/SUMMER TECHNICAL SKETCHES



PHOTOS



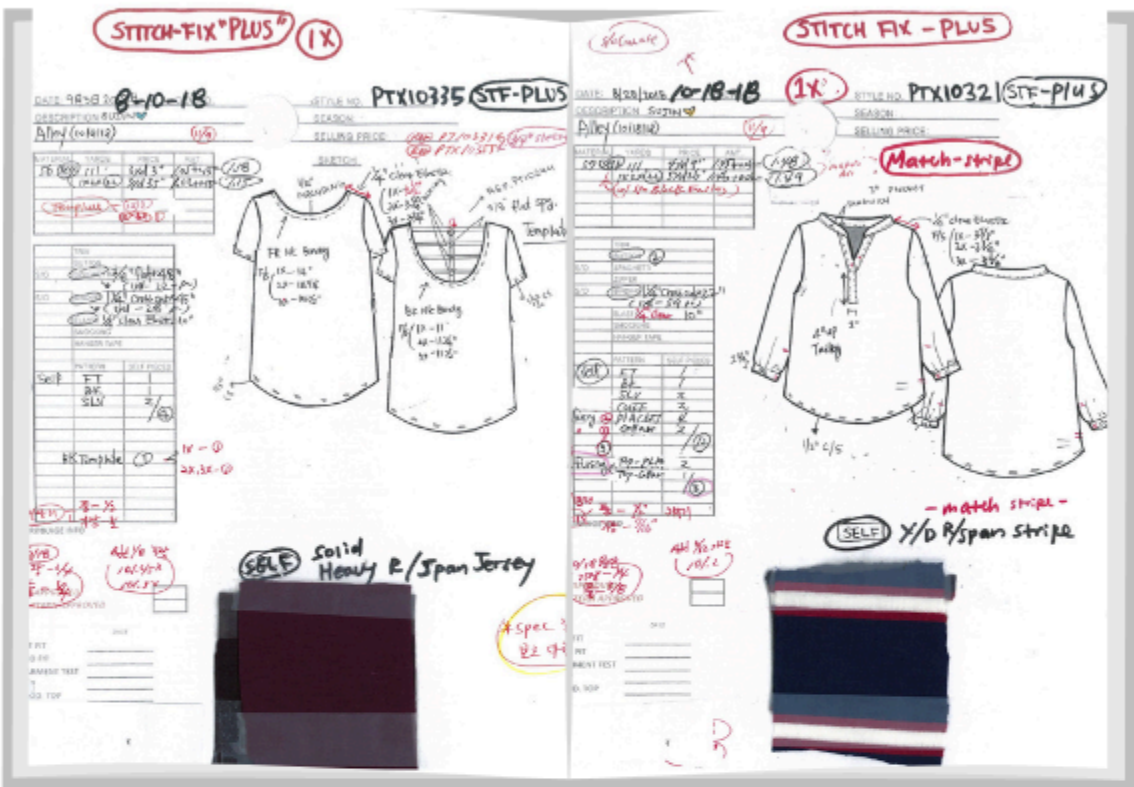
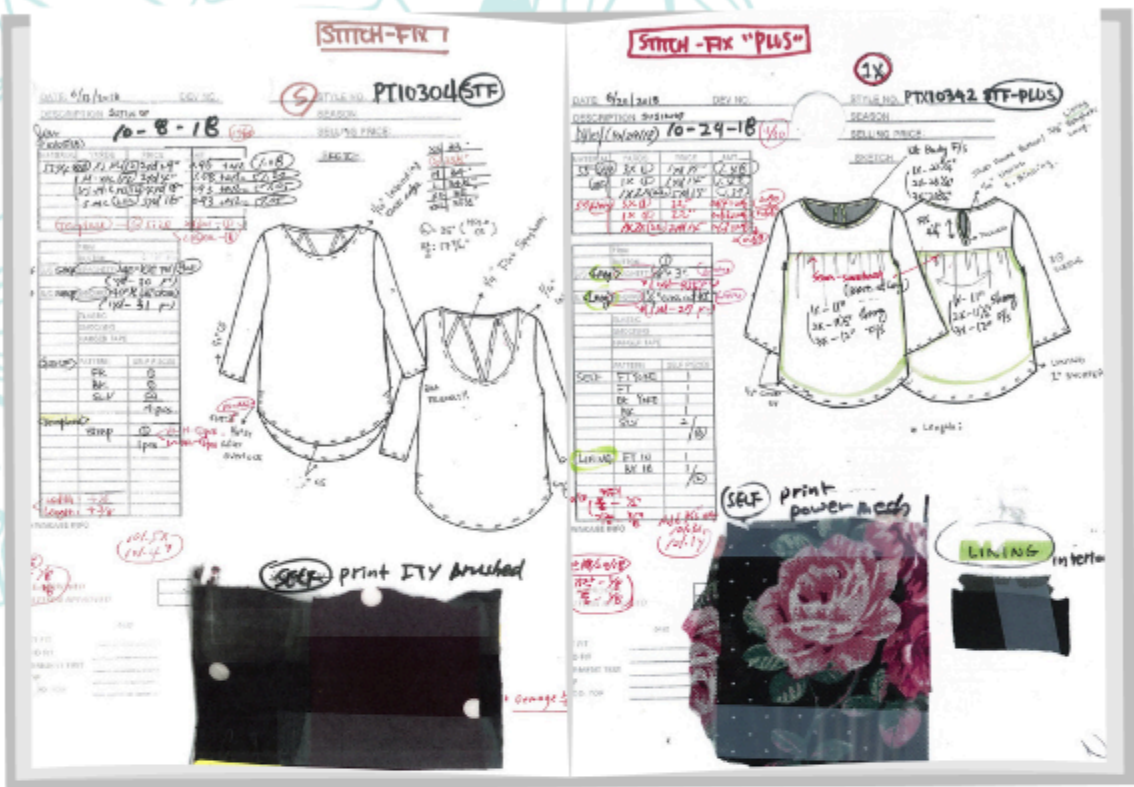
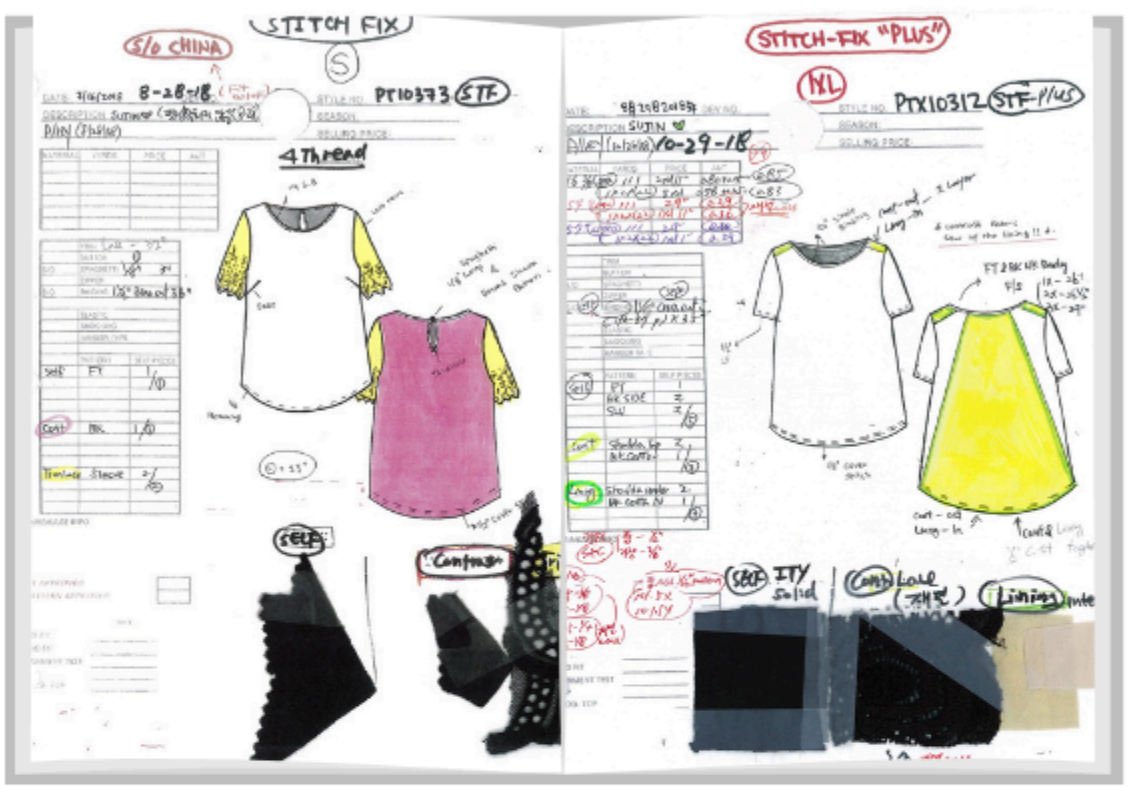
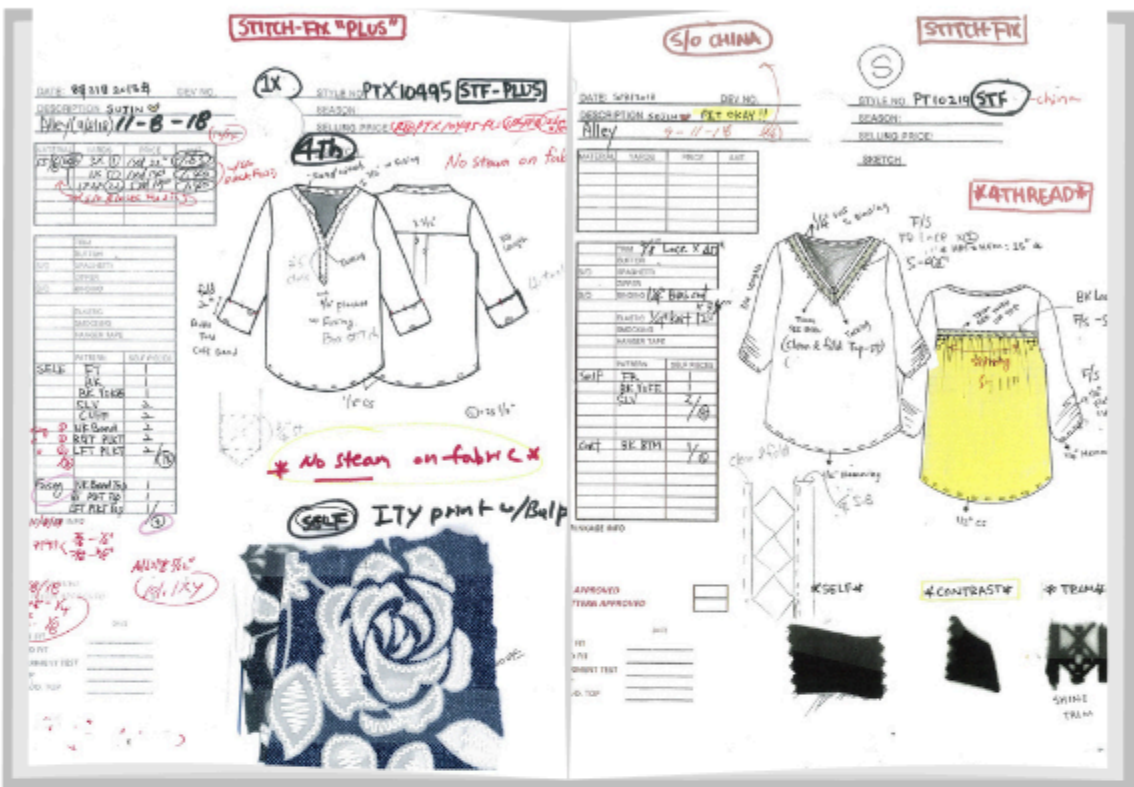
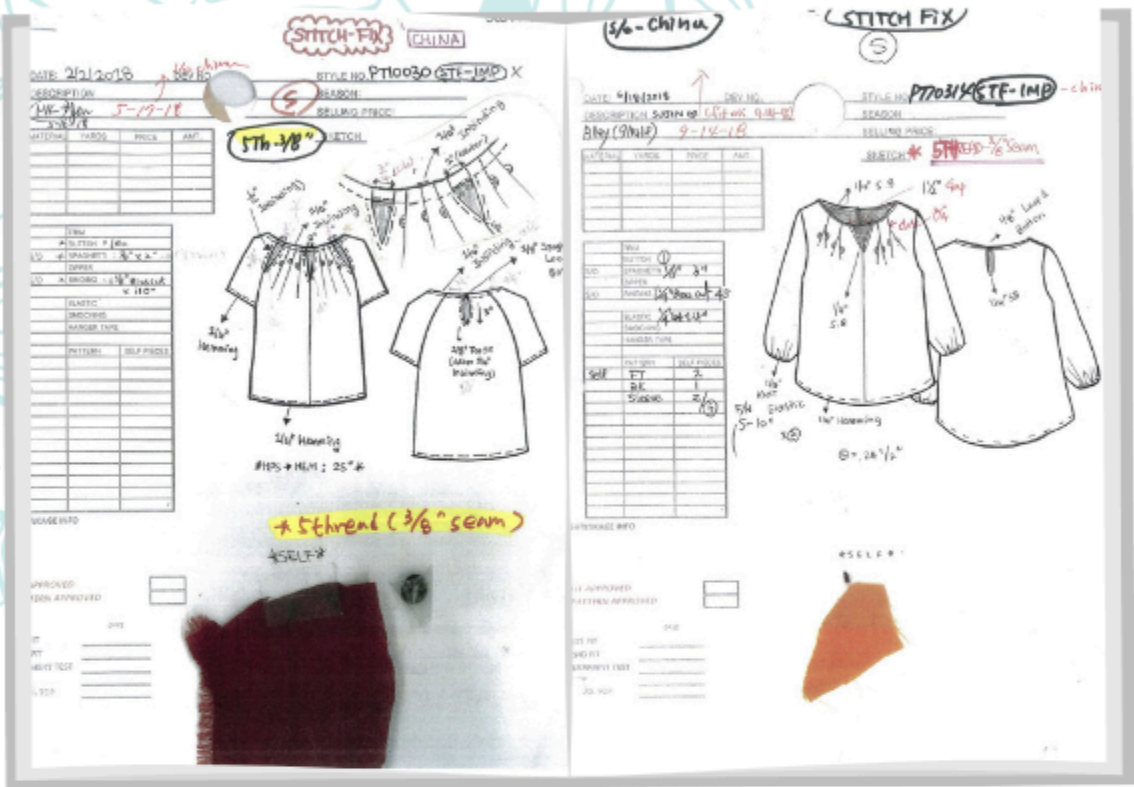
FALL/WINTER TECHNICAL SKETCHES



PHOTOS



TECH PACK EXAMPLES



EVEN MORE DESIGNS!





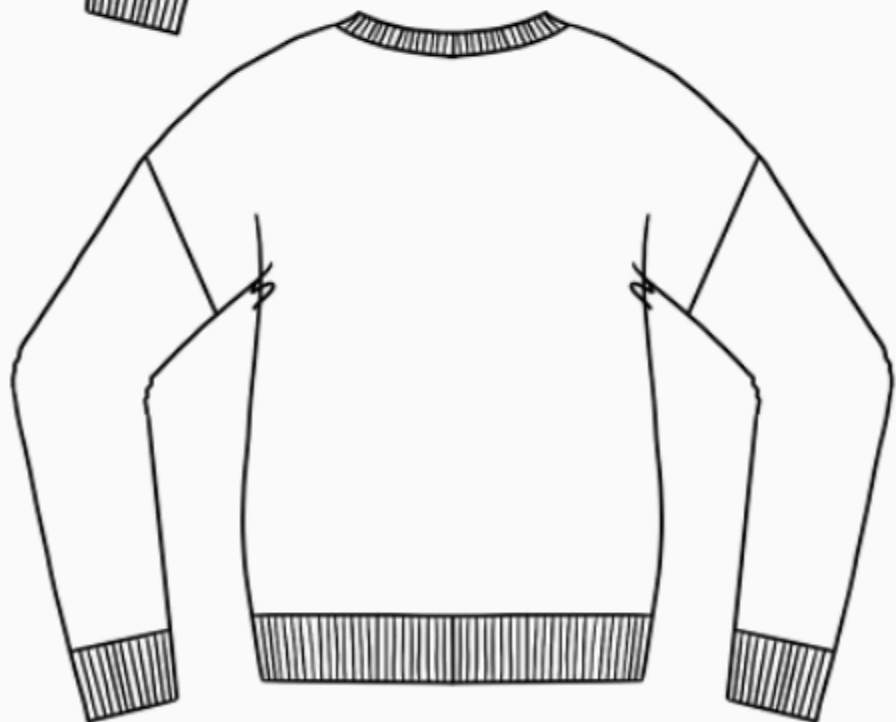
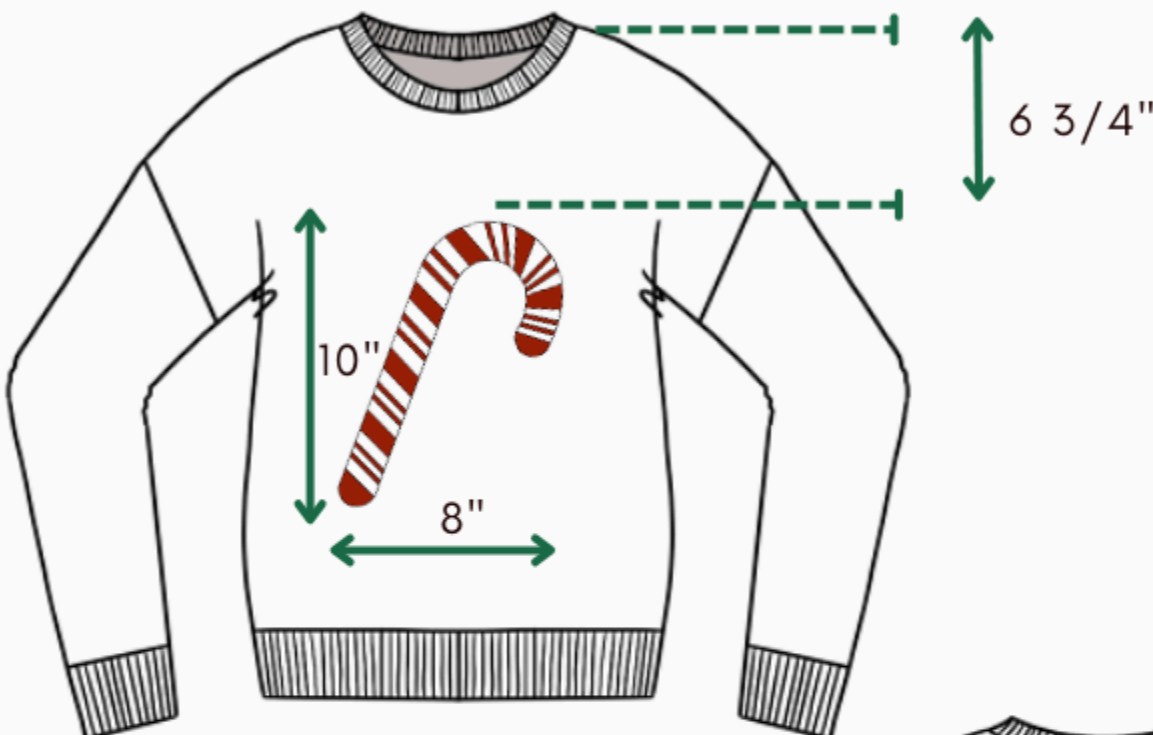
Christmas

2021 Sweater Collection

Inspira



Design #1



Candy Cane Graphic



Sequins Embroidery Details

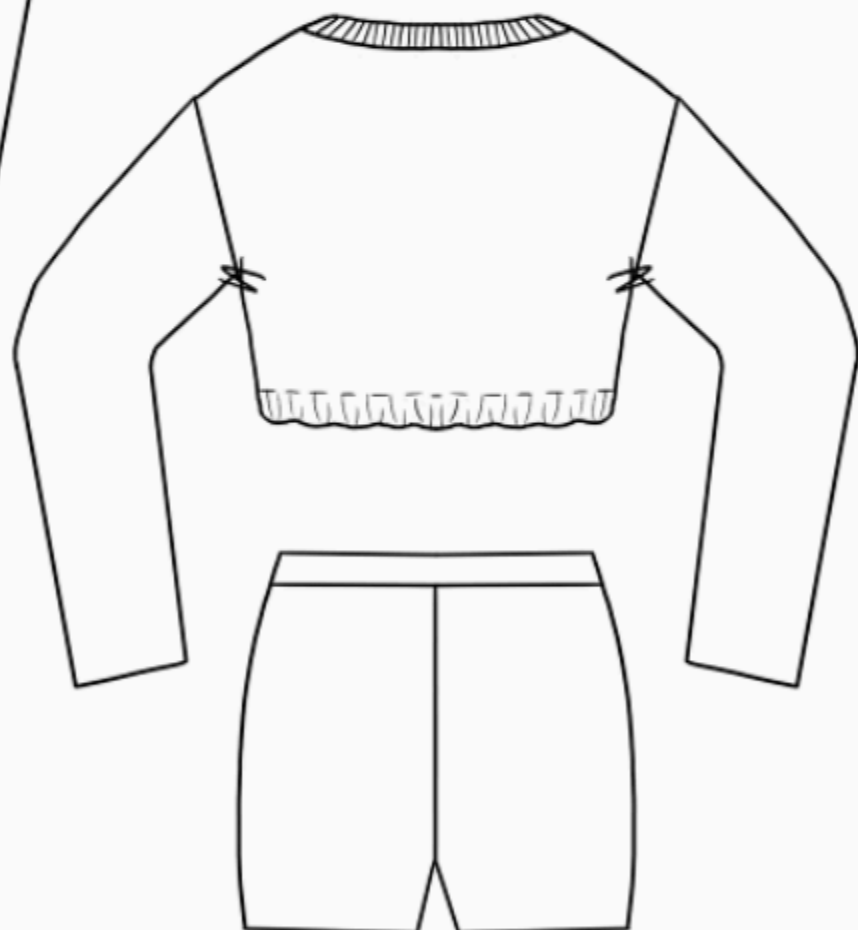
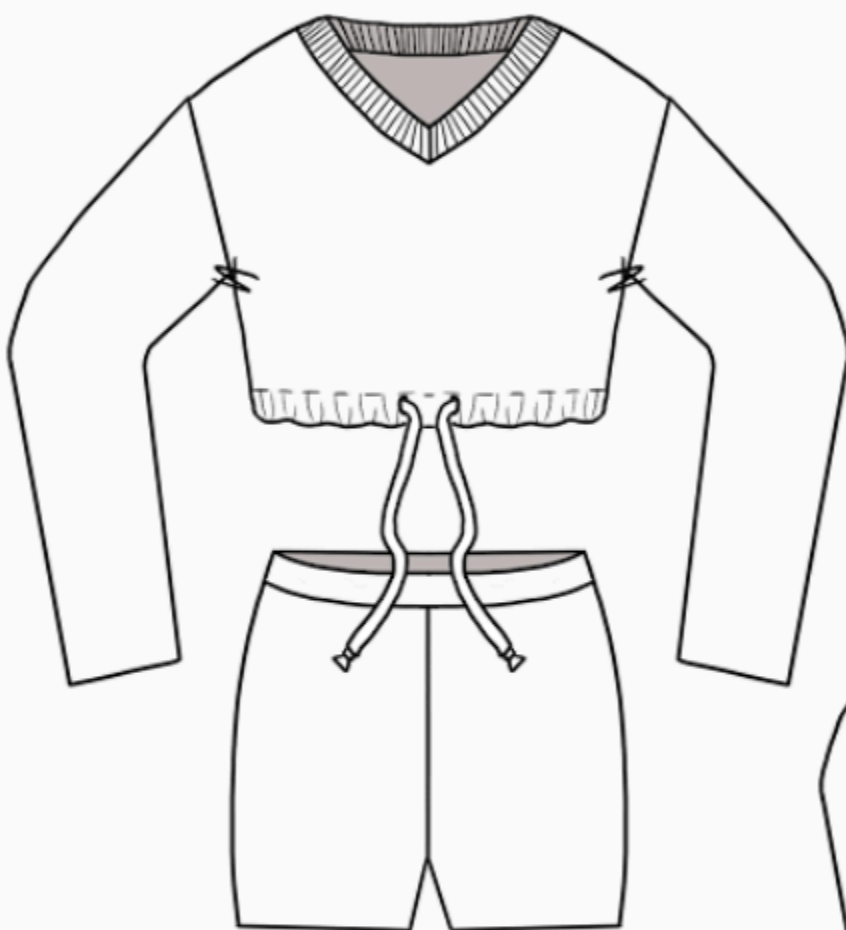
Yarn Info



Acrylic 52%,
Polyamide 27%,
Polyester 12%,
Spandex 6%,
Wool 3%



Design #2



Nordic Pattern



#CE071E
#FFFFFF
#18BF94
#000000

Yarn Info



Acrylic 100%

Design #3



#B6111F

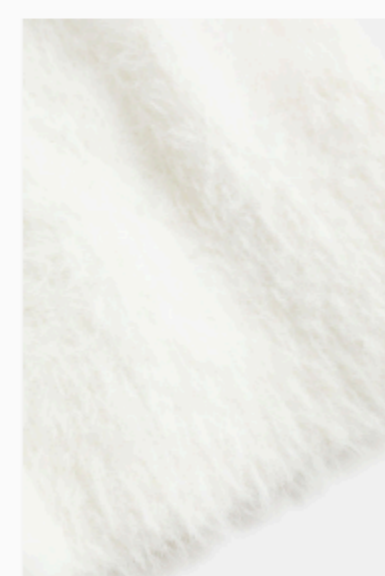


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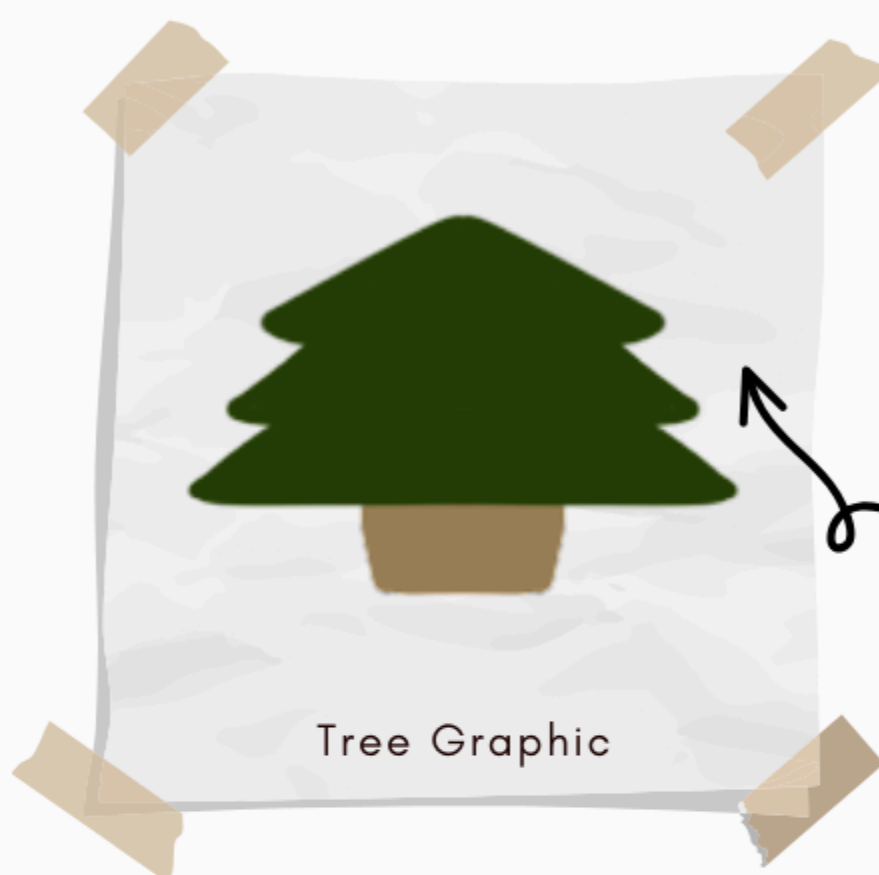
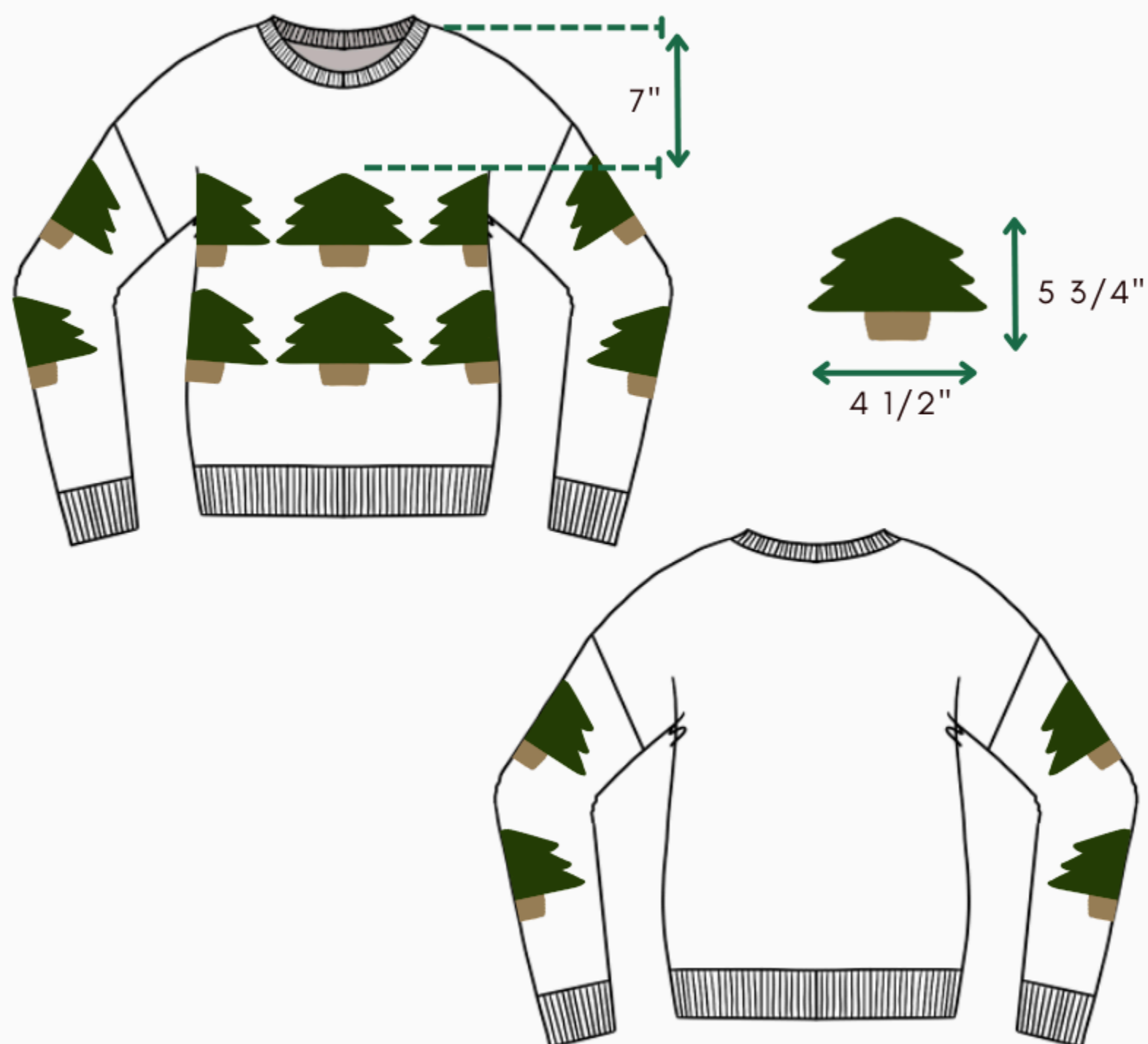
#000000

Yarn Info



Polyamide 82%
Acrylic 15%
Polyester 3%

Design #4



Chenille Embroidery Details



Yarn Info



Polyester 90%
Wool 5%
Alpaca 3%
Spandex 2%



Product Pictures



MERRY
Christmas



HO-HO-HO

Product Pictures



TECHPACK + SPEC SHEET + FIT COMMENTS EXAMPLES

Techpack Examples(Detail Sheet, Spec Sheet, Fit Comments)

Technical drawing of a dress with various construction details labeled:

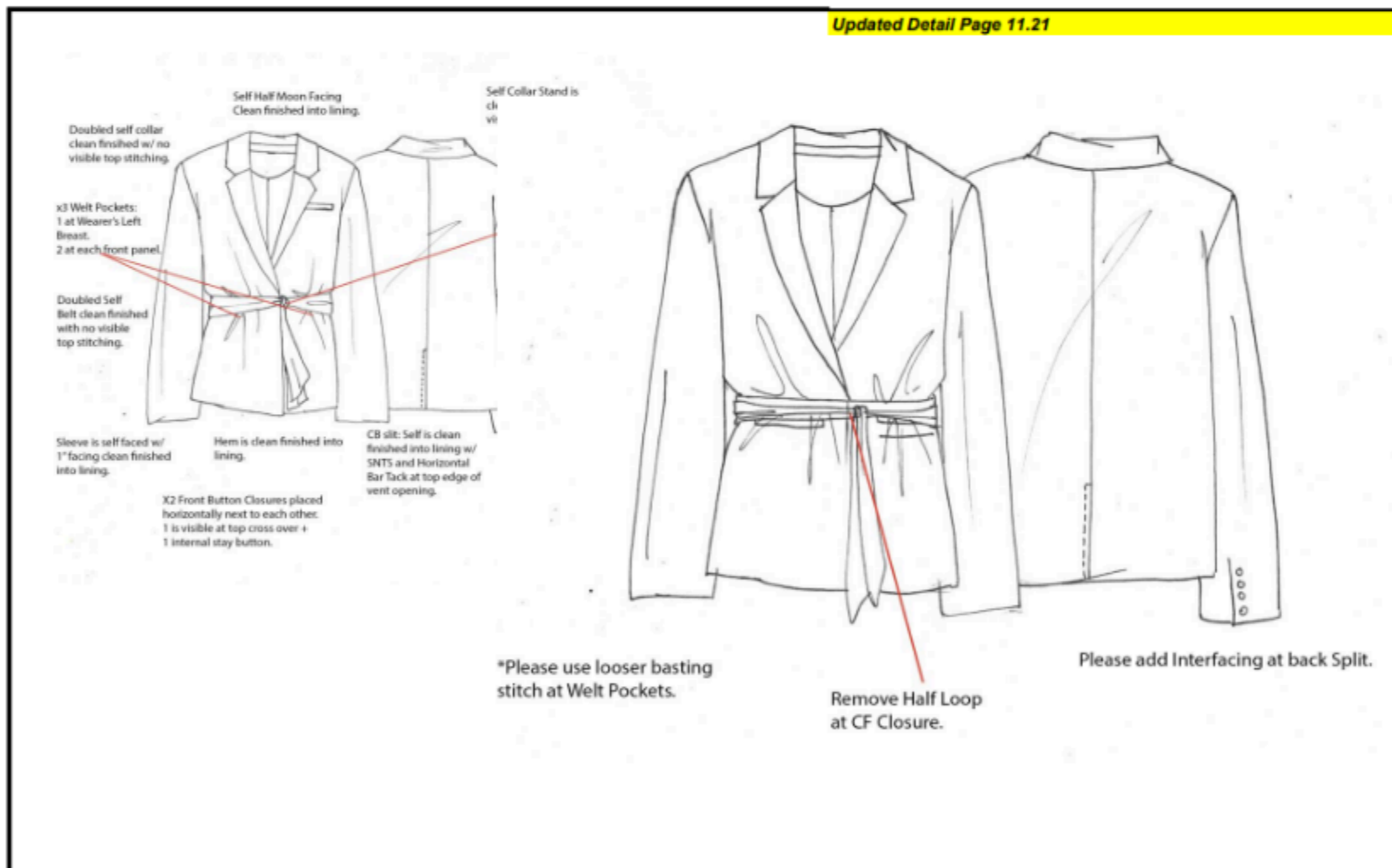
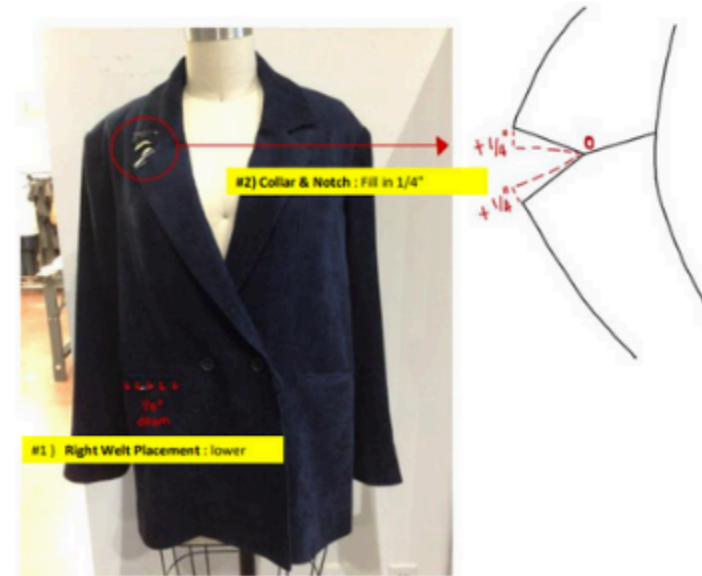
- Doubled Self Front and Back Yoke with Saddle Stitching.
- Light Shirring at Overarm.
- Front Neckline and CF seam are finished w/ Saddle stitching.
- Doubled Self Waistband, finished w/ SNES at top and bottom edge.
- Doubled Self Removable waist tie.
- Horizontal Bar Tack above split.
- Split Edges is finished w/ 1/4" turnback and SNES.
- 2" Faced Hem finished w/ SNES.
- Focused Back Shirring finished w/ 3 rows of stitching over shirring.
- Sleeve Hem is finished w/ 1" self facing and SNES.
- On Seam Pockets at each side seam.
- Side and underarm seams should be finished as french seams.

[illegible]

Techpack Examples(Detail Sheet, Spec Sheet, Fit Comments)

BROCHU WALKER Wovens		DETAIL SHEET	
Season:	Fall 2024	Vendor:	General Orient
Style Name:	Blake Blazer	COO:	China
Style#:	CRD4319	SMS due date:	1.5.24 due in LA
Description:	Belted Blazer	Bulk NDC date:	tba
Fabric Descript/ Ref #:	NALYA V93013.12	Sizes:	xs,s,m,l
Fabric Quality:	100% Viscose	Notes:	Please see all pages + reference images
Construction/weight:	390/400 Gr/MTL 138/140 alt. cm		
Wash:	NO WASH		

CONSTRUCTION DETAILS:

[illegible]

CONSTRUCTION DETAIL S:

#SND4308

Leather Lace Skirt.

Darts at Front and Back for shaping and fit.

Invisible Side Zipper w/ Hook and Eye finish.

Lining and Self are clean finished into elastic WB.

Soft knit elastic as #LCS4176.

Top Edge of Side Slits are finished w/ Horizontal Bar Tack

Lining is clean finished into WB Elastic.

Lining Hem is finished w/ 1/4" double turnback and SNTS.

Side Slits and Hem Finished w/ bias binding and SNTS

11.21.23 Detail Page Updates

Remove Front Darts
Reduce Length of both Self and Lining

Season: Spring 2024 Delivery 2		Vendor: General Client		DEVELOPMENT SKETCH	
Style Name: Mara Lace Skirt		COD: China			
Style#: LCS4116		SMS due d: 10/24 in LA			
Description: Lace Skirt		Bulk NDC d: 2/05 in LA			
Fabric Reference: Charming, Custom emb. Lace pattern CH195		Status: in LA			
Fabric Quality: 100% polyester		Notes: Proceed to SMS with corrections			
Construction: 40/50					
Wash: None at mill header					
POINTS OF MEASURE: in full construction					
	10/31/23 INITIAL SPEC	11/21/23 PRO FKA	Adjust +/-	11/21/23 REVISED SPEC	Comment
Inseam Elastic Height	1	1		1	87% BACK TO SPEC
CF Length - edge to edge	36	35.34	-0.66	24.34	SHORTEN 11"
SS Length - edge to edge	36 1/2	36.14	-0.52	25.14	SHORTEN 11"
CB Length - edge to edge	36 1/2	36.12	-0.50	36.12	
Skirt Height	14 1/2	14.12	-0.38	15.12	LENGTHEN 1"
Waist Circumference at Top Edge	27 1/2	27.12	-0.38	26	WAIST -1"
Waist Extended at Top Edge	34	32	-2	32	Keep this AS IS
Hip 8" below top edge - 2pt - straight	39 - 39 1/2	39	-0.50	38.12	
Sweep - straight at bottom edge	48 - 49	48	-1	46	BOTTOM SWEEP -2"
Hem Height	1 1/4	1 1/4		1 1/4	
Zipper Length at Left SS - invisible	6	6		6	
Front Dart Apert at Waist	6	6.94	0.94	N/A	REMOVE DARTS
Front Dart Depth	1 1/4	1 1/4		N/A	
Front Dart Length	2 1/2	2.94	0.94	N/A	
Back Dart Apert at Waist	6 1/4	6.94	0.94	6 1/4	
Back Dart Depth	1 1/4	1 1/4		1 1/4	
Back Dart Length	3	3		3	
LAING:					
Lining Length from top edge - CF	20	20	0	14 1/2	SHORTEN 5 1/2"
Lining Length from top edge - SS	20 1/2	20.14	-0.66	14 3/4	SHORTEN 5 1/2"
Lining Length from top edge - CB	20 1/2	20.12	-0.68	15	SHORTEN 5 1/2"
Lining Hip 8" below Top Edge	39			39	
Lining Sweep - with gap open					
MATCH SELF					
DATE FIT: 11/21/23 AT FITTING: Joanna, Miranda (11/21/23 - Dress Form) COMMENT DATE: 11/21/23 STATUS: PHOTO >> PROCEED TO SMS WITH CORRECTIONS COMMENTS: **Please refer to the comments and image guidelines below ** 1) Remove front darts and take out total by 1/2" instead (front) - ** image guideline 2) Length adjustment: shorten front self, lining (front & back) -- New Measurement -- - CF Length - edge to edge: 24 3/4" - Lining Length from top edge - CF: 14 1/2" - Lining Length from top edge - CB: 15" 3) Raise the slit by 1 inch 4) Reduce bottom sweep by -2" total 5) Reduce the waist area total by 1" (** image guideline) 6) Keep Waist Extended at 32" 7) Hit all yellow highlighted specs as noted in spec column. Do not sent garments out of tolerance Thank you, Joanna					

